

# Fortune Freestyle 2020-2021 Annual General Meeting

## Meeting Minutes

2021-06-22 (7:00 p.m. – 8:00 p.m.)

Virtual meeting via Zoom

### 1) Welcome – Jay Moore, Board President

- **Welcome:** AGM attendees were welcomed and thanked everyone for attending
- **Purpose of the meeting:** to share the President's report which includes the Program Highlights and Looking Ahead to Next Year

### 2) Attendance

- The following Regular Members were in attendance:
  - Steve Ball (athlete: Travis Ball)
  - Nathalie Hannah (athlete: Gerry Tomalty)
  - Colin Ingram (athletes: Ewan and Reed Ingram)
  - Bernard Latulippe (athlete: Simon Lemieux-Latulippe)
  - Erin Lepine (athlete: Matthew Lepine)
  - Jay Moore (athlete: Max Moore)
  - Natasha Quesnel and Mark Harley (athlete: Jacob Harley)
  - Sharon Donnelly (athlete: Evan Rudnicki)
  - Andrew Skafel (athletes: Owen and Emmett Skafel)
- The following Associate Members were in attendance:
  - Don Lewis
  - Aime Philipps-Culligan
  - Dave Cherry
- The following Officers of the Club were in attendance:
  - Dillon Mallory (Recreational Head Coach)
  - Steve Hambling (Head Coach)
  - Colin Ingram (Competitive Mogul Coach - also attended in capacity as Regular Member)
- No members participated in the meeting by proxy.

- A quorum of 12 voting members (out of 25 voting members approved by the Board) were in attendance (3 members being required for quorum).
- 3) President's Report with 2020-2021 Program Highlights (presented by Jay Moore, Natasha Tatartcheff-Quesnel, Colin Ingram, Don Lewis, Dave Cherry and Aime Phillips-Culligan)

- **Owen Hawkins:** We took a few moments at the start of the meeting to acknowledge the loss of one of our coaches, Owen Hawkins, on May 21, 2021. Meeting participants were invited to take a minute to read through an excerpt from his obituary that described the person we have lost and to allow for a moment of silence.

Our coaches and the board are working on a way to honor Owen's memory. We are taking our time to ensure how we do that is meaningful. Should the family share any information about a public memorial we will be sure to share that information with you.

- **Strategic Plan:** The Board established the club's first Vision, Mission, and Values along with a 3-year strategic plan. The board completed the third year of its 3 year strategic plan and offered programming despite COVID. The board decided to extend its existing strategic plan for an additional year. The strategic plan is centered around five key priorities: Coaching, Programming, Governance, Relationship with the Hill, and Communication. The board undertook a planning session with the support of the same facilitator that helped develop our initial strategic plan, Marika Escaravage, to focus on the one year areas of focus within those key priorities. As part of the session, the board re-committed to the vision, mission, mandate and values.

### ***Coaching:***

#### *Key Accomplishments:*

- Continued to invest heavily in coach training to meet baseline certification requirements to deliver a safe and well-designed program including the development of a Safe sport module

- Continued to work with FO to ensure course offering for our coaches and coordinated local delivery of coach training to reduce cost and increase participation across Eastern Ontario.
- Introduced a new role to manage the Supplemental Training (Airbag, Water Ramps, Dryland, etc.)
- Implemented a coaching structure to support the effective delivery of the program.
- Introduce athlete tracking tool for goals and achievements to help keep athletes and parents informed about progress and provide meaningful opportunity for feedback/questions.

*Key Focus Areas for the coming year:*

- Ensure we have coaching capacity for our programs
- Equip/support coaches to move through professional development and compliance activities (Include continuing comp-dev development so can meet FO criteria to be an HP club)
- Introduce a Coach Recognition/ award

Thank you to Heather Ross McManus for establishing the foundation of the strong coach priority. It has paved the way for the club to move closer to its goal of a coach led, board supported organization. Your contribution has not gone unnoticed or appreciated. We continue to look to you for support as we develop our HP and dev programs in your new role as the manager of sport at Freestyle Ontario.

## **Programming:**

### *Key Accomplishments:*

- Worked with Camp fortune and FO to plan for the safe and fun delivery of our program in a Covid context
- Ran Competitive training from December to March (at CF & Maximise).
- Ran a 5 week recreational program cut short to 3 weeks due to Covid shut down
- Became the only HP club in both disciplines

### *Highlights by the numbers:*

- 11 athletes in our Recreational Program
- 18 athletes in our Competitive Program
- Freestyle Ontario Virtual Shred Session:

**Moguls;** we had 7 athletes participate, and first U12, first and second U14 and U16 boys.

**Slope,** we had 8 athletes participate, 5 of the top 10, first and second U12, third U14, second U16, and third in the open.

- Ontario Team Invitations: 4 slope athletes
- Ontario Dev Squad Invitations: 1 slope athlete, 3 mogul athletes

### *Key Focus Areas for the coming year:*

- Work with Camp Fortune and FO to plan for the safe and fun delivery of our program.
- Continue to find the right balance between *athletes centred, coach led and board supported* program development and delivery as we continue to grow the club.
- Integrate Ontario HP athletes/programming with our competitive programming

## **Relationship to the Hill:**

### *Key Accomplishments:*

- Continued to increase transparency and predictability of our interactions by

sharing an advance schedule and by establishing specific points of contact to be our liaisons

- Collaborated with Camp Fortune to deliver our program in a Covid context
- Managed to get a mogul course and a jump despite the weather

*Key Focus Areas for the coming year:*

- Continue to collaborate with Camp Fortune to deliver early season and competition worthy terrain for both slope and mogul.
- Continue with relationship building with staff, owners, operations, park, ski patrol, racing club, Calabogie (for terrain)
- Potential of working towards making the facilities at CF suitable for our High Performance needs/athletes

### **Communication, Registration, and Marketing:**

*Key Accomplishments:*

- Registration: Used Snowreg to create integrated registration and FO license purchase for programs and training (Zoom Online Fitness, Ramps, Dryland, Pre-Season training, Competitive Winter and Recreation Winter programs)
- Website Enhancements: Covid communication, program information and Private/ Small Group coaching information were added through the year.
- Merchandise: Bump Off was cancelled but swag bags with branded merchandise were given to each athlete in March.

*Key Focus Areas for the coming year:*

- Develop early Strategy for re-engaging existing members and find new ones
- Develop Annual communication plan/calendar
- Streamline onboarding of members into our Programs
- Pursue/Enhance Volunteer recruitment at time of registration
- Efficient use of Teamsnap and continued communication with members and non-members

### **Governance:**

**Key Accomplishments:**

- Conducted a year-end review against the five priorities for continuous improvement.
- Ensured oversight on policies, insurance, sanctioning, VSC
- Took the pledge to be an organization committed to safe sport
- Streamlined processes to reduce # of transactions & unnecessary costs

**Key Focus Areas for the coming year:**

- Develop a plan to move towards GAAP and accountant prepared financials
- Stakeholder engagement leading into development of new Strategic Plan
- Consolidate key decisions, policies, operating procedures, guidelines (for corporate knowledge)
- Review/update by-laws

**4) Financial Review**

**Statement of Operations:**

<b>YEAR END REPORT</b>		
<b>Year End Report</b>	<b>12-months Ended April 30, 2021</b>	<b>12-months Ended April 30, 2020</b>
<b>Bank Balance (TD Chequing)</b>		
Open:	01-May-20	\$ 28,136.09
Closing:	30-Apr-21	\$ 35,807.22
<b>Change:</b>		<b>\$ 7,671.13</b>
<b>Cash On-Hand</b>		
Open:	01-May-20	\$ 1,721.60
Closing:	30-Apr-21	\$ 1,721.60
<b>Change:</b>		<b>\$ -</b>

**Subsequent Events:**

COVID-19 Program Refunds: subsequent to the fiscal year end, program refunds totalling \$5,816.12 were issued.  
Coach Admin Pay for the previous year was issued totalling: \$3,074.69  
**May 31, 2021 bank balance: \$26,916.41**

**Bank Balance:**

<b>REVENUE</b>	
Programs:	\$ 20,361.31
Training:	\$ 16,240.00
Events:	\$ 65.40
Sponsorships and Grants	\$ 1,995.28
Other:	\$ 4,881.80
<b>TOTAL REVENUE:</b>	<b>\$ 43,543.79</b>
<b>OPERATING COSTS AND EXPENSES</b>	
Programs:	\$ (9,638.40)
Training:	\$ (19,002.61)
Marketing:	\$ (3,253.57)
Equipment:	\$ (2,076.32)
Operations:	\$ (1,298.50)
Refunds:	\$ (665.43)
<b>TOTAL EXPENSES:</b>	<b>\$ (35,934.83)</b>
Surplus / Deficit, End of Y:	\$ 7,608.96

5) Election of Board Members

WHEREAS the Articles of Incorporation of Fortune Freestyle provide for a minimum of four (4) and a maximum of eight (8) elected Directors;

AND WHEREAS the Bylaws of Fortune Freestyle provide that the term of an elected Director expires not later than the close of the second annual meeting of members following his or her election;

AND WHEREAS at the September 27, 2020 annual general meeting of Fortune Freestyle, the following Directors were elected by the membership:

Jay Moore  
 Natasha Tatartcheff-Quesnel  
 Nathalie Hannah  
 Andrew Skafel  
 Aime Phillips-Culligan  
 Don Lewis  
 Melanie Rebane  
 Dave Cherry;

AND WHEREAS Don Lewis and Aime Phillips-Culligan have tendered their resignations from the Board, to be effective as of the current annual general meeting;

AND WHEREAS the terms of Jay Moore, Natasha Tatartcheff-Quesnel, Nathalie Hannah, Andrew Skafel, Melanie Rebane and Dave Cherry shall extend until no later than the close of the next annual general meeting;

AND WHEREAS Sharon Donnelly was appointed as a member of the Board of Directors of Fortune Freestyle effective September 27, 2020, with a term expiring as of the current annual general meeting.

BE IT RESOLVED THAT

1. The number of elected Directors shall be seven (7), subject to the right of the Board to appoint up to two additional directors in accordance with the Articles of Incorporation.
2. On recommendation of the Board of Directors of Fortune Freestyle, the Members elect the following Director:

Sharon Donnelly

**This motion has passed by a majority of the voting members present.**

6) Announcements:

- Don and Aime are stepping down from the Board. Thankyou to both of them for their many years of service on the Board.
- Congratulations to Aime who was appointed as Honorary Life Member
- Welcome to Steve Ball who has volunteered to join the Board
- Congratulations to Steve Hambling, our Head Coach, on his retirement
- Congratulations to Colin Ingram who is returning in a new position as Head Coach and Dillon Mallory who is returning as our Recreational Head Coach

7) Closing

Meeting adjourned at 7:40 p.m



